

ava portney

Experience

Public Relations Intern | Pat Hogan for Syracuse Mayor

October 2024 - Present | Syracuse, NY

- Lead digital campaign and PR strategy for Pat Hogan's 2025 Syracuse Mayoral Campaign
- Plan and build his entire website linked [here](#); utilize SEO; consider user experience in design
- Created and manage content for LinkedIn; manage campaign email; fundraise through ActBlue

Public Relations Leadership Intern | Mary Ann Shaw Center for Public & Community Service

August 2023 - Present | Syracuse, NY

- Lead social media communication on Instagram and LinkedIn to connect with students, faculty and community partners
- Grew Instagram followers 70% in one year; creatively direct post series; track metrics on Microsoft Excel
- Manage website through WordPress; update/add information; write and post articles; redesigned website in summer of 2024 through WordPress to create new service-learning and transportation sections

Corporate Affairs Intern, DEI Communications | Bristol Myers Squibb

June 2023-August 2023 | Lawrenceville, NJ

- Worked under DEI and ESG experts with strategy development; learned company DEI commitment strategy
- Managed internal communication: email outreach, weekly newsletters, meeting minutes, event planning
- Assisted external communication: ESG annual report writing, meetings with external advertising agencies, storytell science writing

Print Writer | Tender Magazine

September 2023 - May 2024 | Syracuse, NY

- Pitch, develop and write two articles per issue
- Work closely with editor through brainstorming/editor processes

Secretary | Syracuse University Volunteer Organization

August 2023 - Present | Syracuse, NY

- Carry administrative tasks; database management; emailing and student/community partner volunteer placements
- Assist/trained by president for on-campus bed building volunteer event in collaboration with nonprofit Sleep in Heavenly Peace

Contact

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[LinkedIn](#)

[Portfolio](#)

Education

Syracuse University - May 2026

S.I. Newhouse School of Public Communications

B.S.: Magazine, News and Digital Journalism

College of Visual and Performing Arts

Minor: Visual Culture

Renée Crown Honors Program

Skills

Writing Styles:

MLA, APA, AP

Writing Types:

Print and Broadcast, Reporting, Magazine, Data Analysis

Adobe Creative Cloud

Microsoft Office

Socials:

LinkedIn, Instagram, TikTok

Additional:

Graphic Design, Website building, Web Coding, SEO, Fundraising

Languages:

English (Fluent), Korean (Intermediate), Spanish (Intermediate)

Honors

1870 Scholar, 2022

Branham Scholar, 2022

Invest in SUccess Scholar, 2022

Dean's List, Fall 2022- Fall 2025

International Baccalaureate Diploma Recipient, 2022

A.C. Flora First Fifty Years Foundation Scholar, 2022